

Johnny De Marco
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Professional History

Roland:

- Clinician/Product Specialist
- Product Support Team
- Dealers and Regional Trainings

-Artist Relations:

Artists that Johnny negotiated into Roland Artist Program: Yngwie /George Lynch/Rudy Sarzo. - Worked on Projects hand in hand to support gear for Yngwie, George Lynch, Rudy Sarzo, Steve Vai, Richard Bona, Billy Sheehan, Johnny Highland, Scott Henderson, Adrian Belew, and Billy Duffy along with other celebrity artist

Wrote website and magazine interview articles with artists such as: Rudy Sarzo, Billy Sheehan, Yngwie, Scott Henderson, Richard Bona, Billy Duffy and other celebrity artists.

-Engaged in domestic and international travel conducting guitar clinics

-Understands Japanese business etiquette – has traveled to Japan for demonstrations and product development.

-Featured in forty plus Roland /BOSS product videos on U-tube, generating several million plus views

- Featured in gear demos inside Guitar Player and Guitar World DVD Inserts 2004-10.

-Marketing Division Specialist – Generating events and scheduling store visits with store managers, music storeowners and staff.

-Traveled throughout the United States conducting clinics and training seminars at independent and super stores for nine years.

Convention Center Demonstrations:

- NAMM- winter and summer Trade Shows 1991-2010
- Roland/BOSS NAMM press release presentations

-KTLA-“Kurt the Cyber Guy” Future Gear Spotlight for morning and evening shows in twenty five major cities across the nation.

-Performed for The US Army Music Division-North folk VA, Received Certificate of Appreciation Award- 2009

-Over twenty five vintage guitars shows in cities such as: NY, Philadelphia, Orlando, Miami, Nashville, Dallas, San Antonio, Austin, Chicago, Denver, San Francisco, Santa Monica, Pomona, San Rafael etc...2001-2010

-Bass Player Live-2009

Nation Educators Music Conferences:

-TMEA- National Convention: attended four years, performed and did master classes for music students from all over the nation-2003-07

-MENC- Educators Convention 2006-07

-Roland Educational Division Team – Travel to universities and high schools around America doing master classes-2003-09

Product Development:

Johnny met regularly with Roland/BOSS Engineers in the US and Japan to communicate new product ideas and updates for existing products from 2001- 2009. Many of Johnny’s ideas were applied to new product: below are a few of his favorite ideas.

- 1.) BOSS Twin Pedals Memory Addition
- 2.)”V-Wha”Modeling Wha Pedal- Roland NAMM show top seller 2003
- 3.) Built in Loop Machines into the Roland Cube Amp Line 2008

-Roland Product Support Team 2001-02/ Customer Support in Stores 2000-10

Company Endorsements & Relationships other than Roland /BOSS

-Started demonstrating at NAMM Shows in 1989 with Point Classic Tremolo, Hill Guitars/ -91-96

-US Music Group/Parker

-ZYZYX Snapjacks

-US Masters Guitars

-Breedlove Guitars

-Godin

-SIT Strings

Professional Recording Studio Experience

- DeMarco Studios/Cleveland /co-owned with Freddy DeMarco 1992-96
- Engineered The Drew Carey Show Theme"Moon Over Parma" at DeMarco Studios
- Bottom Line Records- Artist Relations 1996-97
- Campana Recording Studio-1996-98
 - Artist relations and studio sales
 - Engineer

Video Studio Experience

Videos Performed and Produced for:

- Roland/BOSS-experience in areas such as: film/edit/scripts/perform/produce/direct.
- Featured in Guitar Player and Guitar World Magazine DVD Inserts-Gear Demos 2004-10.
- Acoustic Guitar Mag Demo Videos
- Premier Guitar-Product Videos
- US Music Group/ Parker/Randall
- Tone King Gear website
- I-3D-Guitar-Guitar Center
- Zzyzx - Snapjack Cable
- Harmony Central
- Gearwire

Video Equipment:

- 2 Canon Cameras
- Smoke Machines
- Scorpion Laser light
- 2 American DJ Light Trays
- Final Cut-Editing Software
- Duvetyn Backdrop

Retail Sales Experience

- Sam Ash Cleveland 1998
- Guitar Center Hollywood Flagship Store- 1999

Teaching Experience

- Roland/BOSS Day- 2004 and 2009 - Musicians Institute-GIT
- Guitar Instruction - Teaching private guitar lesson 1999-2010

Huntington Beach High - School of Rock- master classes
Master Class for Frank Zappa's "Joe's Garage" Youth Apprenticeship, Van Nuys High School. 2004-06.
Master Classes at various high schools and universities in America 2003-10
Guitar Instruction - Private guitar teaching business - Cleveland 97-98
Guitar Instruction - Burton Music Store -1994-96
Guitar Instruction - Sodja Music - 1996-98
Guitar Instruction - Canton Music -1990-92
Guitar Instruction - Akron Music Stowe- 1989

Composition / Guitar Performance / Acting:

Co-Wrote The DeMarco Brother & Sherman Hemsley Project CD / Music Director for the Group.

Co-Wrote / produced/ engineered- DeMarcos Brothers CD's: "Shipwrecked" & "Blood Moon"

Composed movie soundtrack for The Ford Austin Co., Angry Baby Monkey Co Wrote/ recorded/ engineered theme for horror film, "Dhamer vs. Gacy" 2009.

"The Glenn Williams Show"- Casino Showrooms and Lounges- Las Vegas/ Reno /Greater Nevada Area. Such as: Stardust Casino -(opening for the Wayne Newton Theatre), Sahara Casino, New York New York Casino, Reserve Casino, Gold Rush Casino, Boomtown Casino, Station Properties & Casinos, Riviera Casino, Excalibur, Flamingo, Peppermill Casino Reno, Aladdin Las Vegas, Rio, Jackpot, Wendover Casinos, Indian Springs, Stratosphere, The Westlake Casino Reno, El Dorado, Harrah's Lake Tahoe and others...99-2001.

1998-99-Appeared on shows: Drew Carey / 90210 / Melrose Place / Party of 5 / Buffy and the Vampire Slayer.

Band Experience

-Sherman Hemsley's musical director 2000-2010
-Numerous studio sessions 1989-2010
-Americas Got Talent-2010 /Advanced Audition
-Squeezebox- Classic Rock 2007-2010
-DeMarco Brothers releases- Extreme Rock Guitar 1994-2010
-LA Soul - dance band/ 2001-2002
-Vegas/Reno / three years- Glenn Williams Show 1999-2001
-The Diamonds -"Little Darlin", Famous 50's Rock n Roll - Stadium Shows 97'
-Diane Carnet and the Midnight Blues Band- 1994-98
-The Wellington Street Wedding Band- Jazz Dinner Set, 50's Rock, Motown, 70's 80's Classics/ 1995-97

- Bands in Akron / Cleveland – “Metal Bands”/1989-92
- Akron University Bands – Jazz Ensemble, Guitar Orchestra, Jazz Combos 1989-92

Software Knowledge/Certification:

- Microsoft - Word/ Excel
- Pro Tools
- Logic
- Final Cut
- SSL
- Worked on Trident Boards

Music Training

- Private Piano Lessons- 5 years
- Private Guitar Lessons-20 years

Extensive High School Music Training

- Studies with Harry Barnoff, first chair bassist “The Cleveland Orchestra”, four years of Private lessons on String Bass.
- Private music theory classes- 1986-87
- Concert Band- Percussion (1984-85)
- Symphonic Band- String Bass (1985-88)
- Orchestra- String Bass (1985 -88)
- Jazz Band- Guitar - (1985 -88)
- State and Regional Orchestras from 1986 -88- String Bass

BA in Music –Akron University

- Akron University 1988-92
 - Jazz Studies
 - Guitar Orchestra
 - Bob Fraser Private Lessons-5 yrs
 - Akron University- Jazz Studies/Performance/Classical Guitar/ BA in Music Performance.
 - Local Rock Bands

Northeast Ohio Guitar Wars 3 time Winner. 1989-91

Promotional Websites and Networks

- JohnnyDeMarco.com
- RolandUS.com
- BOSSUS.com
- Nikmarkmedia U-TUBE Channel <http://www.youtube.com/profile?user=nikmarkmedia#g/u>
- Tone King
- Facebook/Myspace

Equipment List: owned & or operated

- 17" MAC Laptop
- G5 Tower
- Avalon Pre Amp
- Digidesign 002
- M-box
- Mac Monitor 23"
- Dell Monitor 20"
- JVC 42" Wide Screen
- Samsung 36' Wide Screen
- Parker Artist FLY
- 1 US Masters V- Extreme's
- 1 Vega Banjo-Dixieland Plectrum Style
- Fender Bass
- 4 Fender Strats
- 1 Custom Fisher Strat
- Gibson L4 CES
- Gibson ES-340 /1971
- Gibson Les Paul Standard 1960 Re-issue
- PRS-89'
- Fisher Custom
- Kramer Voyager-83'
- Godin
- 2 LGX-T's
- Nylon Multiac-Wide
- Nylon Multiac-Thin
- Steel Multiac
- Yamaha Classical
- Breedlove Mark Series
- 2 Breedlove Acoustic Electrics
- Ibanez- Saber
- Jerry Jones-Baritone
- John Suhr Strat
- Westone Strat
- Hagstrom Viking

Pedals /Pedal boards Amps:

- Vox Nightrain/speaker cab
- Vox Pathfinder
- Red Randall Half Stack
- Marshall JVM Combo
- Marshall Plexi 100w/
- Marshall JMP 50w
- John Suhr Custom Audio OD-100 SE
- Mesa Boogie Trem/Rectifier
- Mesa Boogie Mark2
- Mesa Boogie Studio Pre
- Mesa Boogie Tri Axe
- Fender Deluxe Reverb

- Fender HotRod 2x12/4x10
- Roland Jazz Chorus
- Roland AC-33,AC-60,AC-90 Acoustic Amps
- Roland V Guitar Systems- VG-8/VG-88/VG-99
- Roland Internal GK-Kits
- Roland External GK Kits
- Roland JC-120 Jazz Chorus
- Roland VGA -7
- Roland X7 Keyboard
- Roland MC-09
- Roland GR-1, GR-33 & GR-20 Guitar Synths
- Miscellaneous Pedal Boards
- Vox Jam Box
- BOSS JS-8 Eband
- All BOSS Tuner
- BOSS RT-20 Rotary Pedal
- BOSS PS-5 Pitch Shifter
- BOSS Fender Rev Tank
- BOSS MD -2 Mega Distortion
- BOSS MT-2 Metal Zone
- BOSS SL-20 Slicer
- BOSS RC-20XL Phrase Looper
- BOSS-CH2 Super Chorus X2
- BOSS-TU-2's/TU-3
- BOSS-RC-2 Loop Station
- BOSS RC-50 Loop Station
- BOSS CE-5 Ensemble
- BOSS CE-20 Chorus Ensemble
- BOSS AW-3 Auto Wha
- BOSS PW-10 V Wha
- BOSS OD-1,OD-2,OD-3
- BOSS BR Line-1600,1200,900,600,800,micro br
- BOSS CS-3 Compressor
- BOSS-PH-3 Phaser
- BOSS BF-3 Flanger
- BOSS DD-7 Delay
- BOSS DD-20 Delay
- BOSS DD-3 Delay
- BOSS DD-5 Delay
- BOSS DD-6 Delay
- BOSS BD-2 Blues Driver
- BOSS DS-2 Turbo Distortion
- BOSS RE-20 Space Echo
- BOSS DS-1/Octone Mod. X2
- BOSS NS-2 Noise Suppressor
- BOSS FBM-1 Fender Bassman Pedal-
- BOSS FDR-1 Fender DLX REV Pedal
- BOSS MULT effects- ME-30,ME-25
ME-70, GT-3,GT-5,GT-6,GT8-GT-10
- Digitech Whammy Pedal (Original)
- Vox-Joe Satriani Signature Pedal
- Vox Classic Wha
- Electro Harmonics Holy Grail Reverb-
- Morley A/B Selector
- DGTM- Distortion
- Exotic BB Pre-Pedal
- Exotic RC Pre Pedal
- Kealey Compressor 4 knobs
- Fultone Clyde Wha
- Furman PL Plus Power Conditioner
- Furman AC line voltage regulator
- MXR Phase 90

- MXR Compressor
- MXR Phase 90-Van Halen Signiture
- MXR-Dyna Com
- Ernie Ball Volume pedals X2
- ZVEX-Seek Wha