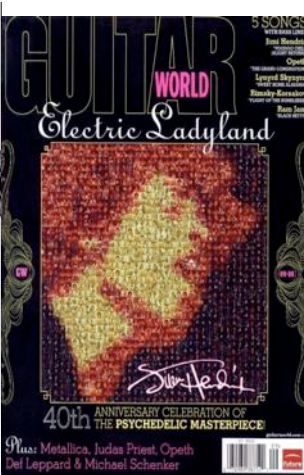
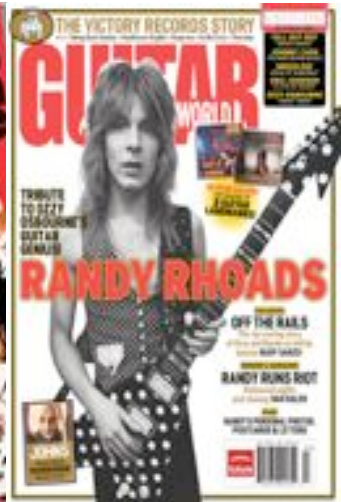


Johnny's Roland and BOSS product videos have been featured on DVD inserts enclosed in these magazine issues .







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iPerform3D's Johnny Demarco introduces you to guitar playing, directly from one of the world's most famous music stores, Guitar Center Hollywood.



AN INTRODUCTION TO ELECTRIC GUITAR

New to the world of electric guitar? This video covers basic electric guitar types, features, and applications, with tips on buying your first electric.



AN INTRODUCTION TO ACOUSTIC GUITAR

A great overview of acoustic guitars, including acoustic guitar types, features, and applications — with helpful information for first-time acoustic buyers.



THE PARTS OF A GUITAR

Can't tell a "nut" from a "fret"? No problem. This video identifies all the major parts of both acoustic and electric guitars.



PICKING THE GUITAR THAT'S RIGHT FOR YOU

Need help selecting the right guitar? This video provides a good general overview for those about to make their first guitar purchase.



SITTING & HOLDING YOUR GUITAR

New to playing guitar? Start your musical journey "on the right foot" with proper sitting and playing position.



Johnny did a series of promotional videos for iPerform 3D. The company has the guitar instructor wear sensors to capture every movement which later is animated in 3D. The student can see every move at any angle. Very Cool Stuff !!



Roland/BOSS promotional picture for all 2010 NAMM show advertising.

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There are hundreds and hundreds of stompboxes, pedals and **effects** on the market. Ever wonder what they do? Let Johnny DeMarco guide you through the **effects** ...

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BOSS U.S. - What's New

2009 - **Effects 101**, **eland X5-B**, and More - The Big BOSS Giveaway: Last Chance to Win - The Big BOSS Giveaway: 3 Chances Left to Win - The Big BOSS Giveaway ...

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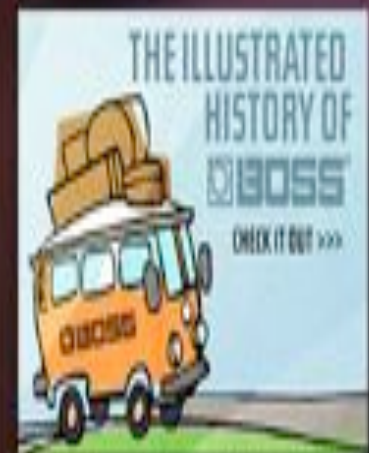
BOSS Users Group - The Legendary Space Echo, BOSS Recreates a...

These were quickly superseded the following year with the RE-101 and the RE-201. ... It wasn't always used for straight echo **effects**, either—by manipulating ...

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BOSS U.S. - SP-303: Dr. Sample

For sampling and **effects** processing anytime, any place, the SP-303 can't be beat. ... STANDARD: 16 min, LONG: 33 min, LO-PI: 101 min ...

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EFFECTS

101

Welcome to EFFECTS 101

There are hundreds and hundreds of stompboxes, pedals and effects on the market. Ever wonder what they do? Let Johnny DeMarco guide you through the effects maze. He not only tells you what they do, but shows you how to dial in the sounds. He also plays some cool examples, so you can find out which effect is right for you whether for recording in the studio or playing live.

EFFECTS 101: Chorus

Watch Johnny DeMarco explain the chorus effect and show how to use a chorus pedal for studio recording or playing live.



EFFECTS 101: Delay

Johnny DeMarco talks about delay pedals: how they work, how to use one and how they sound in the recording studio or on stage.



EFFECTS 101: Reverb

All about reverb pedals with Johnny DeMarco: how they work and how to dial in the right sound for stage or recording.



EFFECTS 101: Pitch Shifter

Johnny DeMarco simplifies this complex stompbox and shows how to make a pitch shifter pedal work in a stage or a recording studio format.



EFFECTS 101: Tremolo

One of the first guitar effects, Johnny DeMarco shows what a tremolo pedal sounds like and how to dial in your sound for playing live or recording in a studio.



EFFECTS 101: Octaver

What does this stompbox do? Johnny DeMarco demonstrates the octave pedal and shows how to get the most from this unique effect whether recording in the studio or playing live with the band.



EFFECTS 101: Flanger

EFFECTS 101: Flanger

With its very recognizable sound, this versatile effect pedal can be used for many different things, from recording in the studio to jamming live with the band. Johnny DeMarco shows how to get the most from flanger pedals.



EFFECTS 101: Phaser

Johnny DeMarco shows how to dial in the different tones of a phaser pedal. This popular stompbox is used in all kinds of music and is used in recording studios and live rigs everywhere.





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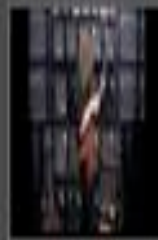
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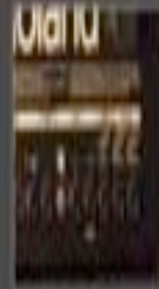
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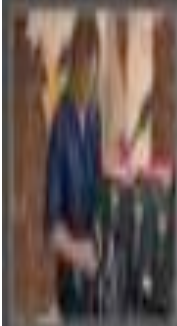
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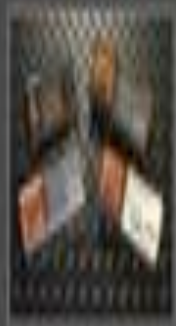
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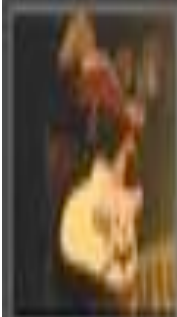
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RIFFS Roots

Fisker is currently completing a "mid-'70s-sounding classic rock record" tentatively called *Year 1967*, that he's recording old-school-style on analog tape in Nashville, Tennessee. The album showcases Fisker's vocals and lyrics along with his guitar prowess, and features bassist Andy West and drummer Matt Alton of Coe's Wake, along with Rolling Stones keyboardist Chuck Leavell. The guitarist also plans to begin performing live again after an extended absence

from the rock and roll stage. A brief European tour in the spring will be followed by additional sessions in support of *Year 1967*.

Why did you call the album *Blacklight Sirens*?

It's just a take on "Moonlight Sirens," and the title took in my interpretation. I had an idea way back when that there is a sort of Led Zepplin or Pink Floyd era, and I think it resonated with a little more like the late-'60s or a "Black Sabbath" sense "No Quarter" version. Plus, I'm always down for

'70s blacklight posters [laughs].

You got some very present and real lyrics on these songs. Was that what you were all about?

Yeah, that's a good description. I recorded most of the basic tracks in San Francisco in Concord, California, at a couple of older Bay Area studios. I recorded all the guitar tracks in some studio I visited every step of the way and went through all my guitars. I had I mostly used a Fender '57 Telecaster, and sometimes a '77 Marshall Lead 200. The Fender was one of them that I did this record, because it so great that after I got it, I played it and began making again after not so long time. The bigger and heavier we usually use Marshall. It was old and had a high gain mode when I got it, so usually low mode—but the extra gain all the way down, so wasn't being used. I switched for for some of the sides.

Johnny DeMarco
JOHNNYDEMARCO.COM

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What speakers did you use with the record?

I ran it through a '70s Marshall with Celestion G12T-70s. I've got it still but you know that's loaded with it and it sounds a lot better, but it did it over the album.

How did you record the songs?

I like to use three mics on each—usually a Shure 812 ribbon, a Sennheiser MD-42, and a Sennheiser MD-30. When I record both amps I use a Neumann U87 on top of the amp. Sometimes I'll add up close and the other a little further which can cause phase issues, so if I'll use the Time Adjuster plug-in to correct the position. Usually that sound of Time Adjuster, though, so recorded it's usable in and just as phase alignment usually be across the speakers and moving out the

Did you plug straight into the amp or distorted tones?

Usually things like the "black" are just straight into the Fender. But the LTD overdrive on about the end the Kachel has a line sequencer so that I can have and then be in and overdrive.

So there were no other pedals?

I used a DigiTech SFX with a 4 and an Electro-Harmonix Small Clone some weird chords in the back, really like the Small Clone.

What about all these great delays in the delays were all added later?

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The ZZYX Snapjack company advertised in many industry magazines such as NAMM show magazines and gear reviews world wide.

Taylor Revamps Wood&Steel Newsletter

Taylor Guitars' quarterly publication, Wood&Steel, is sporting a new look with its newest issue.

In addition to its design makeover, the publication's enhancements include an upgrade in a coated, weathered paper stock, which is certified to the Forest Stewardship Council (FSC).

The new paper will allow Taylor to better decrease the strain of its guitars, which are on display in the nation's best with a guitar review forum.

From its debut in 1994 through the first quarter of 2008, Wood&Steel was printed on recycled paper. Bob Taylor initially wanted the company accredited to have an environmentally conscious feel, similar to a woodworking journal or local community paper. Wood&Steel editor Jan Kirtin.

Wood&Steel is often mailed to all registered Taylor owners and shipped in bundles to Taylor Dealers, which owners can pick up from local Taylor Guitars (Taylor Guitars: TaylorGuitars.com).



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The advertisement features a black and white photograph of a diverse group of musicians, including men and women of various ages, all playing acoustic guitars. They are arranged in a semi-circle, creating a sense of a community of players. In the foreground, two ZZYX Snap Jack cables are shown: one is a standard coiled cable, and the other is a more compact, cylindrical version. The background is dark and textured, making the musicians and the cables stand out.

DOWNBEAT.COM

INDUSTRY MARKETING

The rebound in Kurzweil Music's global standing comes two years after the company was acquired by Hyadai Development

...ity, as evidenced by the attendance figures, now the world's largest music electronics manufacturer, says this advanced integrated technology is one component of its product development strategy. No other is the company's Division of R&D Center, headed by industry veteran Hal Chamberlin. Park says that it's several engineering skills and know-how Kurzweil integrated circuits as a long combination. "It is the source of world class product line," he says. "We're close of the international distribution gathering. Dumont said, "We're looking for your partnership. Working together, we can take Kurzweil to new levels."

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-Johnny DeMarco

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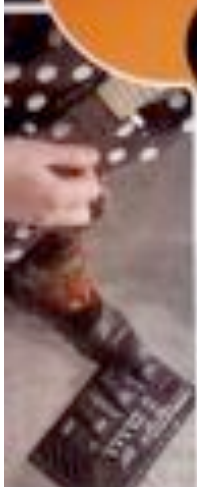


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NAMM Downbeat Magazine 2010- the adds ran Thursday-Sunday

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Johnny's "Forgettabout it" Blues

By Johnny DeMarco

Add a little spice to your playing

Use the techniques that make up the spice you're craving for it to be yours. You can use these ideas to spice up your playing. In this example I'm using clean pickup, starting to over drive the distortion, and ending them up with space, vibrato, slides, bends, chokes, harmonics, pull-offs, necks, accents and bends. Try all the techniques on it then to cook up your blues-rock licks.

Performance Tips

This is one line that can be written down and used as a guide. The line focuses on the pentatonic scale, accents, slides!

Line 1: The ending notes from the 4th, 5th, 6th, 7th, 8th, 9th, 10th, 11th, 12th, 13th, 14th, 15th, 16th, 17th, 18th, 19th, 20th, 21st, 22nd, 23rd, 24th, 25th, 26th, 27th, 28th, 29th, 30th, 31st, 32nd, 33rd, 34th, 35th, 36th, 37th, 38th, 39th, 40th, 41st, 42nd, 43rd, 44th, 45th, 46th, 47th, 48th, 49th, 50th, 51st, 52nd, 53rd, 54th, 55th, 56th, 57th, 58th, 59th, 60th, 61st, 62nd, 63rd, 64th, 65th, 66th, 67th, 68th, 69th, 70th, 71st, 72nd, 73rd, 74th, 75th, 76th, 77th, 78th, 79th, 80th, 81st, 82nd, 83rd, 84th, 85th, 86th, 87th, 88th, 89th, 90th, 91st, 92nd, 93rd, 94th, 95th, 96th, 97th, 98th, 99th, 100th, 101st, 102nd, 103rd, 104th, 105th, 106th, 107th, 108th, 109th, 110th, 111th, 112th, 113th, 114th, 115th, 116th, 117th, 118th, 119th, 120th, 121st, 122nd, 123rd, 124th, 125th, 126th, 127th, 128th, 129th, 130th, 131st, 132nd, 133rd, 134th, 135th, 136th, 137th, 138th, 139th, 140th, 141st, 142nd, 143rd, 144th, 145th, 146th, 147th, 148th, 149th, 150th, 151st, 152nd, 153rd, 154th, 155th, 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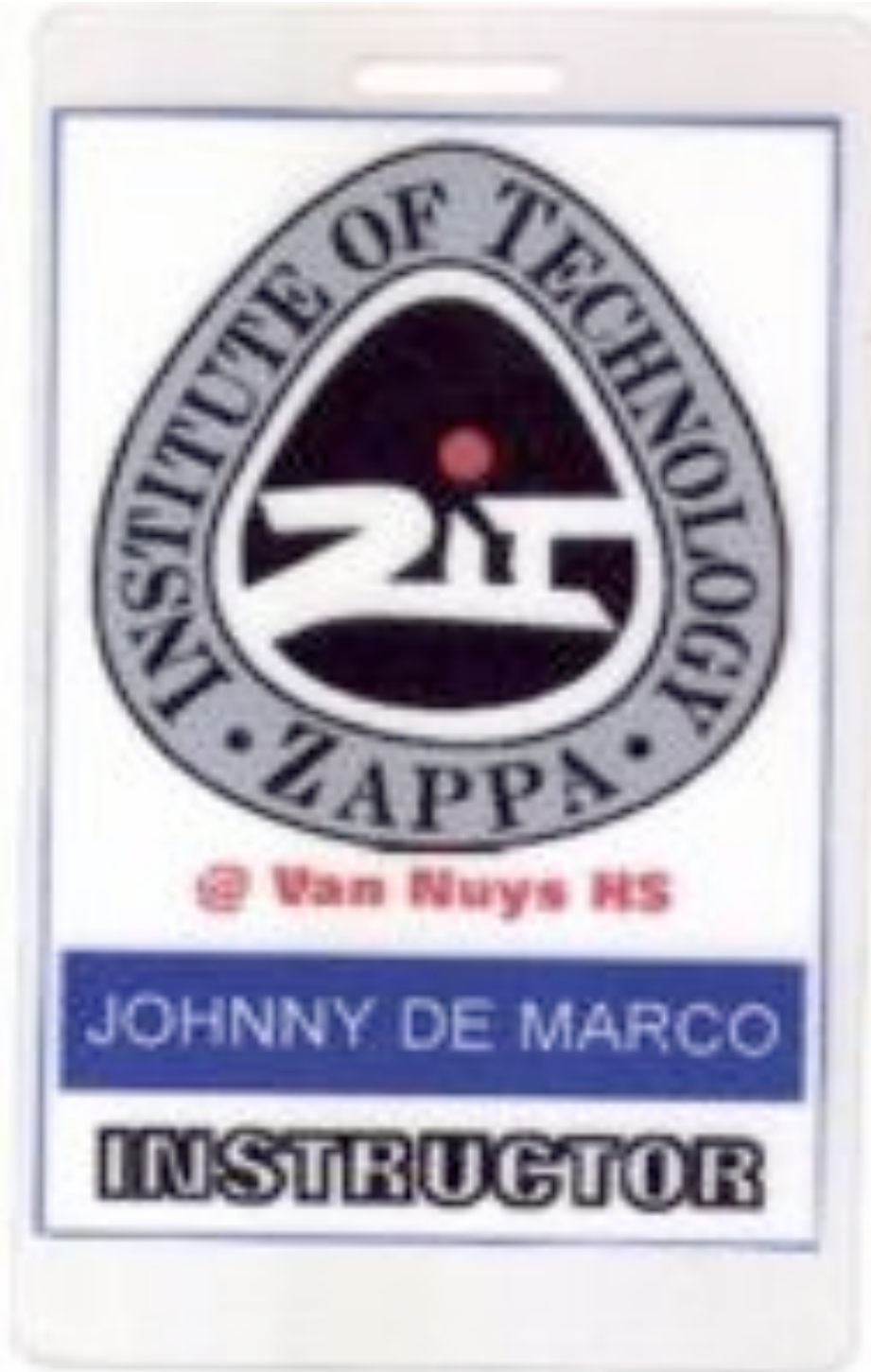
Johnny performed for Kurt the CyberGuy at the Anaheim Convention Center in 2010 for the Winter NAMM show. The show was broadcasted in twenty seven major city's across America.



Johnny does a monthly guitar column for The Tone King's gear review website. Every month Johnny is featured focusing on the guitar style's of the worlds greatest guitar players from Eddie Van Halen to Stevie Ray Vaughan. Check it out !



Roland cross-promotion for all product advertisements at the 2010 NAMM show.



Johnny was an instructor for the Zappa Institute of Technology's annual events for several years, working one on one with chosen high school student, teaching them how to be prepared for the music industry's real world applications such as: stage hands, gear tech's, guitar tech's and roadies. The program focuses on skills the students need for today's high tech music industry.

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This month, Guitar Center teamed up with Roland & BOSS to offer three of our customers the opportunity to get hands-on with some of Roland & BOSS' most exciting and innovative products.

We met with our Test Drive winners, Tod Bruner, at Guitar Center, Hollywood and introduced him to his new gear, the BOSS JT-10. Then, to get to know his new gear better, Tod was given a once-in-a-lifetime opportunity to visit Roland & BOSS headquarters in Los Angeles for a one-on-one tutorial with Roland & BOSS product specialist.

Tod Bruner started making music when he was 15. He learned to play on his father's first, and when his father

bought him a guitar and a four-track recorder he dove headlong into writing songs.

After his high school band Calvary was dropped from MCA, Bruner moved to Los Angeles at his publisher's suggestion to become a producer.

"I started working with other artists and developing myself as a songwriter and producer," recalls Bruner.

Bruner's publisher owned a recording studio, which enabled Bruner to work on demos for free. "I got young artists into the studio with me," says Tod. "I would co-write with them and produce a demo. At that time I was focused mainly on songwriting and the production work was just a bonus. Eventually that led to songs that appeared on albums. One of my first cuts to make it to onto an album was 'Ohio (Come Back To Texas),'

which was on Bowling For Soup's *A Hangover You Don't Deserve*. That got my feet wet and made me realize that I may be able to do it."

As Bruner landed more songwriting projects, his production work on his demos started to gain attention as well. For artists like Selena Gomez, Justin James and Katy Perry his production work became such a crucial and essential element of the creative process that he was brought onboard to complete the final versions of the songs. His work on Perry's songs "Last" and "I Think I'm Ready" in particular has led to offers to produce other artists as well, but Bruner generally prefers to work only on songs where he's also involved as a songwriter.

Bruner played all of the instruments on his demos with Katy Perry except the drums, taking advantage of his guitar and keyboard playing skills.

"These

"I would

Bruner's

Johnny featured in Guitar Center's gear catalog which was circulated to millions of homes and web addresses across America.



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Johnny shown in Bass Player Magazine from Hollywood's Bass Player Live trade show 2010

AC-60 Acoustic Chorus & AD-8 Acoustic Guitar Processor

By Johnny DeMarco

The needs of today's acoustic guitarists are much different from electric guitarists. With an electric, the pickups and amp characteristics are primarily responsible for determining how a sound is created. But in an acoustic, it comes down to things like craftsmanship and the quality of the wood. Therefore, when an acoustic guitar is amplified, the primary goal is to copy the original sound of the guitar itself.

Playing live with an acoustic guitar presents even more issues for feedback. The fact is, all acoustic instruments vibrate when amplified in a loud setting. Acoustic guitars can also have lots of natural audio jacks in packages on hand, compared to most electric guitars. And when acoustic musicians plug out, they tend to do more solo gigs while singing and don't usually carry a monitor pedal board like electric guitarists. So they have a need for good, simple effects. Small and light amp systems are also a plus.

So what do acoustic guitarists do? Plug into an electric guitar amp? One of the answers is to consider the Roland AC-60 Acoustic Chorus amp. This two-watt stereo amplifier has just about

everything you'll need, starting with the frequency response. Regardless of how loud you crank it, the AC-60 gives you nothing but pure tone. And the sound? Forget about it. With its dual 5-watt 8-inch speaker configuration, the AC-60 is small enough to take to coffeehouse gigs, but loud enough for larger venues, too. It also gives you the option to connect a subwoofer like the Roland RCW1 for enhanced low end and an even bigger tone. The AC-60 even comes with a sleek-looking carrying case with room for a microphone and cable.

When do acoustic guitarists need I can think of lots of things, but I'd say a good chorus effect is pretty important and the AC-60 delivers with some of the most smooth and rich stereo-processed chorus effects you'll find in a guitar amp.

Acoustic guitarists might also want an extra channel for vocals or connecting to a drum machine. Once again, Roland's engineers have thought it all out for us. The AC-60 offers not only the Guitar channel (with a setting for piezo or magnetic pickups) but also a Mic Line channel with phantom power that can accommodate



AC-60 Acoustic Chorus



BR-864 8-TRACK DIGITAL RECORDING STUDIO

JOHNNY DEMARCO

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Micro Cube: Portable Power

Johnny DeMarco hails from the home of Rock: Cleveland, Ohio. After graduating from the University of Akron, Johnny got into the local music scene as a guitar teacher and performer. He also received considerable notice throughout the mid-west as a founding member of the DeMarco Brothers band. After relocating to Las Vegas, Johnny spent several years playing the casino circuit in Nevada.

Johnny joined Roland in 2000 and continues to amaze audiences across the country with his vast range of musical styles and playing techniques. If you meet him, ask him to play "The Entertainer" on a guitar...piano style!

Or just check it out for yourself by clicking [HERE](#).

JOHNNY DEMARCO

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Johnny has been with Roland/Boss since 2000 delivering his blazing techniques to clinic and live stage audiences coast to coast. This page features Johnny's video and audio product demos. The Boss User Group Online features artist interviews & profiles, how to & set up tips, product columns, and more!



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Roland and BOSS product videos featuring Johnny



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CUBE Street: Battery Powered Stereo Amplifier

If you're a musician who's on the move, the new CUBE Street is for you. Whether you're running to a rehearsal, lesson, street gig, or any situation that requires portability and versatility, the CUBE Street is a battery-powered marvel that's ready to travel fast. The CUBE Street sounds amazing and is capable of high-volume output thanks to dual (or two) digital power amps and a pair of high-performance neodymium speakers. And just wait until you hear the built-in effects and amp models!



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ME-70: Guitar Multiple Effects

A multi-effects unit that's as easy as a stompbox — that's the beauty of the new ME-70. The friendly, knob-laden design makes tone creation a snap, but with a powerful COSM® AMP section derived from the GT-10, the ME-70 takes the "EZ effects" concept to new heights.



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CUBE-80X: Guitar Amplifier

Introducing the most powerful guitar amplifier in the CUBE Series lineup: the new CUBE-80X. Expanding on the top-selling CUBE-60, the CUBE-80X delivers a massive 80 watts of power through a 12" speaker, and features a switchable clean and lead channel design derived from its predecessor. Other features include a Looper, a unique new SOLO function with memory for recalling preset amp tones or serving as a third channel, simultaneous reverb and delay with tap tempo, a built in automatic tuner, an aux input for connecting MP-3 players CD players, or other audio and more.



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Mobile Cube

Featuring "Charity" from DeMarco Bros. **Blood Moon**

The All-Purpose Portable Amp

- Unlimited uses: electric and acoustic guitar, keyboards, computer audio, MP3 or CD playback, mini-PA, field recorder playback and much more
- Get great instrument and vocal tones with stereo sound and built-in effects: overdrive, chorus, delay and reverb
- Truly portable amplification: fits in a briefcase and runs on batteries!
- Play any instrument along with your favorite songs, or sing along using Center Cancel for karaoke



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MOBILE CUBE: Battery-Powered Stereo Amplifier

Summer NAMM 2008 Nashville

Plug into instant audio entertainment with the new MOBILE CUBE amplifier. Small and mighty, this little stereo amp can handle all types of electronic instruments and audio devices, and can be used anywhere, anytime. Connect microphones, electric and acoustic guitars, keyboards, drum machines, MP3 players, you name it.



[Play Video](#)

GR-20: Guitar Synthesizer Audio Demos [HERE](#)

Ever wanted to thicken up your guitar sound with a warm synth pad? Or how about a screaming lead sound that puts you in front? The GR-20 Guitar Synthesizer makes playing high-quality synthesizer and instrument sounds from your guitar as simple as 1-2-3. First, attach the included GK-3 Divided Pickup to your steel-stringed electric (no drilling necessary). Second, select the type of sound you want using the Bank knob. Third, choose a sound variation using the Number/Value dial and start playing. With the GR-20, it's easy to tap into the power of guitar synthesis.



[Play Video](#)

DD-7 Digital Delay

Even with the best-selling delays in compact-pedal history, BOSS continues to push the envelope and innovate. The new DD-7 takes the best features from its predecessors and expands the creative potential with Modulation Delay mode, classic modeled Analog Delay mode, External pedal control options, longer delay time, and more.



[Play Video](#)

SL-20 Slicer

Inject a shot of high-octane fuel into your music with the SL-20 Slicer. Instantly transform a guitar, bass, keyboard, or vocal into a pulsating groove instrument. Choose from 50 onboard Slice patterns or experiment with the SL-20's innovative Harmonic Slicer feature, which generates percussive melodies, Loop Record, and unique 3D Panning.



[Play Video](#)

House of Blues: Hollywood

Johnny demos a combination of Roland/Boss products

More clips of Johnny shredding out

[Video 1](#)

[Video 2](#)



[Play Video](#)

GT-10: Guitar Effects Processor

Meet the new flagship of the BOSS multi-effects family. The GT-10, driven by BOSS' latest custom-made DSP and proprietary sound-modeling COSM® engine, is a floorboard powerhouse that offers natural and musical response as well as a marked improvement in sound quality from previous generations. It's also loaded with an innovative user interface, including EZ Tone, so guitarists can obtain the exact sound they desire in the most intuitive way imaginable.

As seen in the Holiday Guitar World 68 Issue



[Play Video](#)

RC-2 Authentic Loop Station in a Stomp Box

No company creates Loop Stations like BOSS. Already in heavy demand around the world are the twin size BOSS RC-20XL and the deluxe, extra-wide RC-50. Now comes an ultra-compact member of the RC family, the RC-2. Housed in a compact-pedal case, the RC-2 puts a surprising amount of features in a stompbox.

As seen in Feb 2007 Guitar One and Guitar World





[Play Video](#)

RC-50 Loop Station

[Check Out RC-50 Commercial](#) [HERE](#)

For those awaiting the arrival of the ultimate looper, the wait is finally over. Introducing the RC-50 — the most feature-laden Loop Station BOSS has ever built. It's the best live looping tool ever built for that matter. Housed in a spacious seven-footswitch floor unit, the RC-50 lets you manipulate three stereo phrase tracks simultaneously. Each track supports multiple overdubs, so phrases can be stacked one by one on each track, resulting in a monstrous layer of looped phrases.

As seen in *Guitar One* and *Guitar World* Magazines



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MICRO CUBE RX: Guitar Amplifier

Johnny shreds in Roland's official demo video of this versatile amp!



[Play Video](#)

MICRO CUBE RX: Guitar Amplifier

Winter NAMM 2008 Booth Demo

A New Prescription for Guitar Tone, Power and Portability

Meet the MICRO CUBE RX — small, loud, proud, and in true stereo! These little amps overachieve with serious bombast in a small body. You won't believe how much these little amps can deliver through their stereo power amps and newly developed custom speakers, four per RX.



[Play Video](#)

JC-120: Jazz Chorus

When the original JC-120 Jazz Chorus amp was introduced in 1975, its most obvious cosmetic distinction was its silver-cone speakers. And now these classic silver-cone speakers are back, giving the JC-120 the legendary clean amp sound found on countless records over the years. With the JC-120's lush chorus effects, dual-amp design and high-quality reverb, the "sound" is undeniable!

As seen in *Guitar One* June 06 issue



[Play Video](#)

LS-2 Line Selector

The LS-2 makes it easy to switch settings among several effects and to route input and output signals. Two line loops and six looping modes provide a wide variety of applications. Used with an AC adaptor, the LS-2 can also supply 9V DC power to several BOSS compact pedals. This makes it an ideal power supply and master switching unit for multiple effects setups.

As seen in September 06 *Guitar One* & October 06 *Guitar World*





[Play Video](#)

ME-20 Guitar Multiple Effects

From the smallest compact pedal to the most feature-laden rack, the BOSS brand is synonymous with effects that sound great and are built to last. Today BOSS expands its famous ME series multi-effects family with the ME-20, a powerful multi-effects unit optimized for live performance. Easy to use and road tough, the ME-20 provides world-class overdrive, distortion, delay, chorus, phaser, flanger, tremolo, rotary, and EQ effects, taking BOSS's performance-based philosophy to a very affordable price point.

As Seen in These Guitar World Issues



[Play Video](#)

Boss Pedals

As seen in December issue of Guitar One Magazine 2005



[Video 1](#) [Video 2](#)

PH-3: Phase Shifter

The BOSS PH-3 Phase Shifter pedal provides a wealth of vintage and modern phasing effects, including new "Rise" and "Fall" modes for unique, unidirectional phasing. Syncing these phasing effects is as simple as tapping the pedal to the desired tempo, while an optional expression pedal provides realtime control of the PH-3's Rate, Filter and Tempo.



[Video 1](#) [Video 2](#)

DD-6 Digital Delay

The DD-6 Digital Delay is the first BOSS delay pedal to offer true stereo delay and panning effects. Features include built-in tap tempo capability and a delay/hold time of over 5 seconds (5,200ms). A new Reverse mode makes it easy to get trippy '60s and '70s-style effects, while the newly designed Warp mode creates radical delay effects on the fly.



[Play Video](#)

House of Blues: Hollywood

Johnny demos a combination of Roland/Boss products

More clips of Johnny shredding out

[Video 1](#) [Video 2](#)



[Play Video](#)

Micro Cube: Guitar Amplifier

With the new Micro Cube, guitarists get a genuine Roland Cube amp in an ultra-compact package that even runs on batteries. Weighing in at just a few pounds, the Micro Cube packs a big punch and comes with six DSP effects, COSM® Amp Modeling and a new Digital Tuning Fork—giving guitarists everything they need for killer tone on the go.



[Play Video](#)

OD-20: Drive Zone

The OD-20 Drive Zone uses advanced COSM® technology to model the sound of classic overdrive/distortion pedals, as well as creating new sounds of its own. There are 22 models to choose from, plus new "Attack Shape" and "Heavy Octave" parameters for dialing in subtle nuances or extreme tones. You can even switch amp channels remotely using the OD-20's Amp Control jack.



[Play Video](#)

Boss Tuners

Johnny demonstrates boss tuners including models:

TU-2, TU-12, TU-12H, TU-15, TU-80

As seen in November 06 Guitar World



[Play Video](#)

CUBE Street: Battery Powered Stereo Amplifier

If you're a musician who's on the move, the new CUBE Street is for you. Whether you're running to a rehearsal, lesson, street gig, or any situation that requires portability and versatility, the CUBE Street is a battery-powered marvel that's ready to travel fast. The CUBE Street sounds amazing and is capable of high-volume output thanks to dual (or two) digital power amps and a pair of high-performance neodymium speakers. And just wait until you hear the built-in effects and amp models!



[Play Video](#)

AC-90: Acoustic Chorus Guitar Amplifier

The highly anticipated addition to Roland's AC-series amp family has arrived! Loaded with high-performance neodymium speakers and 90 watts of power, the AC-90 provides a rich, powerful sound while remaining lightweight for easy transport. The AC-90 employs a stereo 2-way speaker system that delivers transparent highs — great for the built-in multi-band stereo chorus — while also providing incredibly powerful low-frequency performance.



[Play Video](#)

The DR-880 is a rhythm-programming powerhouse that's loaded with world-class drum, percussion, and bass sounds from Roland's famous SRX library. It also includes a stunning collection of original waveforms. You can get microscopic with the DR-880, but you also have the option of taking the simple route with its three EZ Compose buttons, which allow original patterns to be constructed without note-by-note programming hassles. Patterns can be taken deeper with the Groove Modify feature, where various groove and triplet feels can be applied. Ghost notes and fills can also be added automatically. Guitar and bass players can join the action by plugging directly to the DR-880's Guitar/Bass Input jack, and playing through the built-in COSM® Drive/Amp models and multi-effects.



[Play Video](#)

GT-8: Guitar Effects Processor

Double your power with BOSS's new GT-8 floor-based mega processor. Loaded with twin COSM® modeling engines, it brings unprecedented performance and tonal control to the stage and studio. The Dual COSM amp section provides two discrete amp channels; you can layer and manipulate each engine independently to create wildly expressive sounds. Thanks to the Solo Switch function, lead sounds can be immediately activated, perfect for ripping through the mix. BOSS's mega-popular GT-6 was a smash hit with guitarists, now the GT-8 is destined to become the go to box for gigging and recording guitarists alike.

As seen in *Guitar One* and *Guitar World* Magazines



[Play Video](#)

BR-864: 8-Track Digital Studio

The BOSS BR-864 puts 8-track digital recording in the palm of your hand. Never has so much power been available in such a small package. With features like 64 Virtual Tracks, onboard COSM effects, Compact Flash media for recording and a built-in USB port, the BR-864 has everything guitarists and songwriters need to turn ideas into songs.



[Play Video](#)

Cube 60: Guitar Amp

The new CUBE-60 brings Roland's acclaimed CUBE amplifier line to new levels and larger venues. The CUBE-60 is wickedly powerful for its size — the most powerful and versatile CUBE you've ever heard, thanks to the newly developed 12" speaker, specially tuned amplifier, nine potent COSM amp models, pro digital effects, and versatile outputs.

As seen in *Guitar One* and *Guitar World* Magazines



[Video 1](#) [Video 2](#)

RC-20XL: Phrase Recorder

Whether for use onstage or at home, the new RC-20XL allows musicians to create multi-layered performances in real time. Loops and riffs can be stacked repeatedly until the 16 minutes (!) of ample recording space is full. Never before has it been so easy to create a massive "one-person band" sound in real time.

As seen in *Guitar One* and *Guitar World* Magazines



[Video 1](#) [Video 2](#)

AW-3: Dynamic Wah

The BOSS AW-3 Dynamic Wah pedal gives guitarists a wide range of classic auto-wah and dynamic wah effects, plus a new "Humanizer" effect which can simulate human vowel sounds. A Bass input provides a variety of funky wah sounds for bass guitar.



[Play Video](#)

OS-2: OverDrive/Distortion

The OS-2 gives players a choice of overdrive or distortion or lets them combine both—all in a single compact pedal. Its distortion maintains the subtle nuances of single-coil guitar pickups.

FBM-1 Fender '59 Bassman

Audio Demos [HERE](#)



[Play Video](#)

Fender amps of the '50s and '60s are beloved and coveted by guitarists around the world. Thanks to BOSS' technology and tone know-how, the new FBM-1 brings the natural, fat, rich, bright tone of the Fender Bassman to a BOSS pedal. In conjunction with Fender, the new BOSS FBM-1 recreates the legendary tone of the 1959 Fender Bassman. Features include the same controls on the original Bassman: Presence, Treble, Mid, and Bass EQ controls. The FBM-1 also functions perfectly as a "pre-gain pedal" placed before an already overdriven amp to add the tone character of the Bassman.

As Seen In these Issues





Live Setups and Combinations

These video clips show you tips on how to get the most out of your Boss pedal combination setups

[Video 1](#)

[Video 2](#)



Johnny at NAMM

Johnny struts his stuff at the Roland/Boss booth at NAMM 2003

[Play Video](#)



[Play Video](#)

Hard Rock BOSS Pedals Board

Johnny demonstrates some of his favorite pedals as seen in the October Guitar World Issue



Check out some cool pedal combos here!

Click thumb to see larger image

Click button to hear pedal combo in action



Below are some Boss User Group articles and interviews written by Johnny

click on image to view PDF



DeMarco Brothers

Shipwrecked



DeMarco Brothers - Shipwrecked

1. Manure Subject Matter *

Johnny - Gtr. & Gtr. Synth
Freddy - Gtr.

2. Funk Lock *

Johnny - Gtr. & Gtr. Synth
Freddy - Gtr.

3. Shipwrecked

Freddy & Johnny - Gtr.
Gtr. Synth & Drum Prog

4. Graphic Nature **

Freddy - T. St. Gtr. & Bass
Johnny - T. St. Gtr.

5. Rainforest

Johnny - 2 Handed Tapping
T. St. Gtr. & Keys

6. Brotherly Love

Freddy & Johnny - Gtr. & Bass
Gtr. Synth & Drum Prog

7. Battle Of The Extraterrestrials

Freddy - All Instruments

8. Don Juan

Johnny - All Instruments

9. Just Before Dawn

Freddy - 2 Handed Tapping
T. St. Gtr. & Drum Prog

10. Cloud 9

Johnny - 2 Handed Tapping
and Gtr. Synth

11. Jack Rabbit Shuffle *

Freddy - Gtr.
Johnny - Gtr. & Gtr. Synth

12. Blink Of An Eye

Johnny - Gtr. & Gtr. Synth
Freddy - Gtr. & Bass

13. Homage Shuffle

Freddy - All Instruments

14. The Entertainer

Johnny - 2 Handed Tapping

Thanks to: Dicky Music, Tex Blue
for the vocals, Will Quitt Frost, for the
artwork, Jenny Dean for their support
and most specially our parents who
made this all possible.

*Jemma Ray - Bass

Charley Newcomer - Drums

** Charley Newcomer - Drums

Produced by Freddy & Johnny

DeMarco at DeMarco Studio

Mastered at Commercial Rec.

Tech Consultant - Jim Clevo / JCP

DeMarco Brothers

BLOOD MOON



Executive Producers: Bud & Pam Kelly, Salvatore DeMarco

Produced for DownStreet, Art Johnson, Terrence Bucher

Mixed by: Art Johnson

Musicians

Vocals: Dave Beady

Backing Vocals: Dave Beady, Mark Matthews, Andrew Butler

Guitars: Johnny B. Cassidy

Bass: Freddy, Mark Matthews, Rudy Jones

Drums and Percussion: Adam Wilson, Eric Rothert, Anton Ruzemski





Bob Casaglin

Keyboards: Terrence Christopher

Recording and Mixing:

Pop Machine - Coonogue Falls, Oh.

Gene Stern - Cleveland, Oh.

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DISTRIBUTED BY:    

Graphics/Layout: Mark Matthews for Mosaic Media

Back Cover Painting: Michael DeMarco

Back Cover Photo: John Roberts

All Songs Written by: Brooks, DeMarco, DeMarco

Except Track 11 - Traditional Blues

Seah Summer (Universal JACAP)

Contact Info:

Johnny DeMarco

johny@demarobrothers.com

- | | |
|---|------------------------------|
| 1. Mature Subject Matter 5:13 | 8. Don Juan 2:43 |
| 2. Funk Luck 4:54 | 9. Just Before Dawn 1:56 |
| 3. Shipwrecked 4:02 | 10. Cloud 9 1:18 |
| 4. Graphic Nature 3:42 | 11. Jack Rabbit Shuffle 3:28 |
| 5. Rainforest 2:08 | 12. Blink Of An Eye 4:01 |
| 6. Brotherly Love 4:38 | 13. Houseboy Shuffle 3:28 |
| 7. Battle Of The Extraterrestrials 4:07 | 14. The Entertainer 1:03 |

Written, Produced and Recorded
By The DeMarco Brothers At
DeMarco Studio
©P



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4979 Farnhurst Rd.
Cleveland, OH 44124

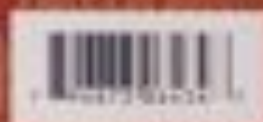
1. Bloodman 3:24
2. The Gentle Danvers 3:34
3. Gold Mine 3:24
4. Cosmic Power 4:19
5. Lowdown 3:17
6. Fame, Love, and the Impass 3:47

7. Walk on the Water 3:15
8. Hold Me In The Light 4:25
9. Sweet Charity 3:46
10. Monkey in the Middle 3:17
11. Baby Watcha Want Me To Do 4:42
12. Into the Sea 3:14

johnnydemarco.com

davebrooks.org

frankdemarco.com





An Expanded Jazz review section

The Guitar 2001 guide to Funk - Special report

at select music outlets (64 mail order) 97' Vol. II issue #3

GUITAR 2001

Magazine

from progressive guitar instrumental rock
psychedelic-funk jazz acoustic heavy metal
music lessons gear music news readers feedback music biz and other articles

Interview w/ Jacy L. a LIFE OF AGONY This issue

w/ live photos from the "pit-est"

DREAM THEATER



Gern Tepner speaks out about Metal
and the haze of Judas Priest

from guitar lessons

CRAM CHANNEL

plus reviews: Bio-Hazard - Fall From Grace - Anarchy - Sons of Bitchy -
Rob Buckus - Myself an Hei - Richard Smith - Bill Bruford - and more ...

Part 1 - The Home Recording Guide

The Interview with Axl

The DeMarco Bros. "Shipwrecked"

-now CD now Available-

The DeMarco Bros. is a collaborative union between Johnny & Freddy DeMarco that showcases their unique blend of various styles and hybrid guitar technics. The Bros effortlessly flow from funky rock to jazzy fusion, or just a "rip your face off" guitar assault, spellbinding their audience with an unreal command of the guitar!



Johnny



Freddy

"These clever musicians nonetheless installed new life into the genre of rock instrumentals..."

LIVEWIRE Scene Mag.

"Shipwrecked is a must have for both students and teachers of guitar wizardry!..."

SCENE magazine (N.E. OH)

"Amazing speed riffs, advanced fingering technics, and a huge array of sonic textures..."

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ROCKERS' CROSS-BORDERING GUIDE

THE NEWS-HERALD • PAGE 1



**Lyndhurst
brothers
rock on** Page 3

"When power corrupts, poetry cleanses, for art establishes the basic human truths which most fervently are the touchstone of our judgment."

—John F. Kennedy

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UA graduate debuts 'Shipwrecked'

By Annemarie Cramer

Also by: [unclear]

In 1991, Johnny Sullivan graduated from UA with a degree in music. He graduated a bit later than most UA graduates, but he was a UA graduate nonetheless. He spent his time with his guitar and his love of music. He was a UA graduate, and he was a UA graduate.

Five years later, Sullivan is now a UA graduate. He is now a UA graduate, and he is now a UA graduate. He is now a UA graduate, and he is now a UA graduate.

He is now a UA graduate, and he is now a UA graduate. He is now a UA graduate, and he is now a UA graduate. He is now a UA graduate, and he is now a UA graduate.

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... "Sullivan is like to play with David Lee Roth. It was their first experience. We used to get together to write to get the best work out of our band."

The Sullivan Brothers have taken inspiration from their own health, personally, and from independent artists' experiences. They have the same, the album is available on Amazon.com.

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Photo courtesy of Sullivan Bros. Sullivan Brothers is a UA graduate.



Sullivan Brothers is a UA graduate.



Showered by the success of their debut album, "DeLorian Brothers — Unapologetic," Freddy DeLorian (left) and Jeffrey DeLorian are working on another album with vocals, "Unapologetic" as a collection of 13 R&B instrumental songs that they wrote, composed and performed. They have purchased the basement of their brother's home into a recording studio, which is also used for up-and-coming artists.

Right place, right tune

Musical brothers quickly cut demo for pal in a jam

By **CLAYTON KIRBY**
Staff Writer

Five are better than one. The "DeLorian Brothers" has led to a local phenomenon.

It was their first foray into the music world for the two brothers, "The DeLorian Brothers" was first recorded on a demo tape by composer Jeff DeLorian with the aid of his brother, Freddy and Jeffrey DeLorian.

The DeLorian version of "The DeLorian Brothers" was recorded on a demo tape, later to be recorded as quickly as possible for their producers to hear.

The brothers, both musicians, worked with DeLorian and produced the demo tape "in one take."

Entry deadline for craft festival

The Cleveland Jewish Center is accepting work for consideration in the 15th annual Fine Craft Festival, April 13-15 at the Ohio Cultural Center in Westwood.

The festival exhibits a range of art including glass, wood, metals, ceramics, textiles, sculpture, jewelry and decorative art. Only in one-dimensional work.

For this year, a special section of jewelry is being held in conjunction with the festival. Fine jewelry will be featured in this section. For more information, call the Fine Craft Festival, proceeds from the sale of the jewelry will benefit the Ohio Cultural Arts Foundation.

Deadline for the submission of entries is Dec. 22. For an application or information call 800-378-7222, or write Nancy Day

was prepared for them," said DeLorian, who also is a music teacher. "They are very skilled and knowledgeable."

Now the DeLorian version has released. They were given titled "DeLorian Brothers — Unapologetic," a collection of 13 R&B instrumental songs. The album, which will be 45 of one hour, contains an assortment of songs — "Baby Mama, Funk, Rock, Country, Blues, Jazz and Latin."

The album's success also may lead them to other recordings.

"This album is a collaboration of all styles of music," said Jeffrey DeLorian, 26. "This is for all ages."

After graduating from Charles F. Smith High School, each brother pursued at least at different occupations. Freddy at Ohio and Cleveland State Universities. Jeffrey studied business administration at Cleveland State University. Both they found themselves accompanying various bands at different parts of the country — often together or separately. Last Friday night meeting one of their major careers.

Working with various artists and groups helped them develop skills and adaptability. "It's great training," said Freddy, who plays bass and guitar. "You get exposed to several kinds of musical styles."

Their experience is reflected in the album because it refers to all kinds of musical styles, he said.

The album was produced by their brother's brother, Jeffrey DeLorian — which they both — and which also produced by Jeffrey DeLorian working in record a job at a company that was working in Cleveland, Ohio.

"We wanted something as

fast," said Jeffrey, a 33-year-old professional. "We want to do things of our own." They use their names in their parents, especially their father, Jeffrey, whom the brother's said "is our biggest inspiration."

A look about five months in the studio and record the album. They first had to build their own studio in a basement under their garage. Though they have a recording studio, the idea was accompanied in the album by local artists John Butler, Charles Williams and Keith Parker on bass and drums.

While recording "Unapologetic" in Cleveland, they had to deal with the weather. "It was very hot," said Jeffrey. "They also had to make the album in a hot studio. We are trying to enter the market and develop ourselves. We are excited about it," Freddy said.

Encouraged by the success they plan to produce another album, this time with vocals.

Jeffrey said the biggest challenge about being a musician is finding business partners. In business, finding a partner is often the first step in getting their work done. They have a lot of work to do.

"The brothers are a talented duo," Jeffrey said. "Music is the only thing I do of my own kind."

Freddy, who lives in Ohio, and Jeffrey, who lives in Cleveland, Ohio, both have a degree from the Ohio State University.

"I will be studying to play guitar and bass. I will be in the music business," Jeffrey said. "I will be a music education at present. I will be a music education at present. I will be a music education at present."

ABOUT THE COVER

Local Music Spotlight

by Kevin
McCarthy

"Shipwrecked"

Artist: The DeMarco Brothers

The Cleveland area has produced a number of fine guitar-playing brothers (Craig and Bruce Baker or Ed and Greg Sarley come to mind). The DeMarco Brothers make an excellent entry along that line with the release of "Shipwrecked."

This all-instrumental disc is virtually a clinic on electric guitar in the '90s, encompassing blazing speed riffs, advanced fingering techniques and a huge array of sonic textures that might have Eric Johnson checking the power supply on his foot pedals.

The best tracks on "Shipwrecked" feature the brothers with bass and drum accompaniment, such as the opener "Mature Subject Matter," a funky workout with Johnny adding organ fills and horns on guitar synthesizer. "Funk Luck" reminds me a bit of "Romantic Warrior" - era Return to Forever, with the drums propelling the middle as the guitars play searing double leads.

Along with ensemble playing, each brother also performs several solo tracks. Freddy De has the Paul Reed Smith guitar on the disc; jacket succeed with "Battle of the Environmentals," a frenetic space jam that had me reaching for my phaser. Johnny shows a knack for melodic arrangements, such as "Rainforest" with its pretty two-handed tapping or the Latin-tinged "Don Juan."

Several songs feature sevens-string guitars to achieve a super-crunchy rock bottom sound like the metallic "Graphic Na-



ture" or "Just Before Dawn." Throughout, the production of this disc's consistently varied and impressive considering it was recorded in a home studio. Two-handed tapping is basically playing piano on the guitar neck, as demonstrated by Johnny's solo version of "The Entertainer" (the theme song from "The Sting" (who wrote this song) - it's not listed on the credits). Hearing piano arrangements played with such precision on the fretboard shows the tapping technique in a context emphasizing melody rather than sheer technique.

It's extremely difficult to sustain 14 instrumental tracks, and perhaps "Shipwrecked" would be a bit more focused with less tracks. However, fusion rock, or guitar music fans in general will find this offering by the DeMarco Brothers a ride worth taking.

The CD "Shipwrecked" is now available at: Record Exchange / Quonset Hut / CD Warehouse / Hot Tracks / Borden's Books / JCP / Soda Music / Digital Chase / Disc Connection / Bargain Basement. They're web site address is www.bright.net/~atd/demarcob.

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An accident waiting to happen

Brothers hope their unplanned collaboration takes them to stardom

By Geoff Dutton
Newsweek Staff Writer

The DeMarco brothers of Lynyrd Skynyrd "Shrapnelled" — their impressive debut CD of blues-rock guitar playing — as an accident of an accident.

If so, it was an accident waiting to happen.

Freddie, 31, and Johnny, 27, have been playing guitar under the name and on Rainbow Drive since they were 15. Johnny started on keyboard and quickly followed his older brother's example and switched to guitar ("to get checks," they joke now, but, truthfully, Johnny was only about 17).

The DeMarco brothers haven't stopped since. Six days ago, Freddie was just enough that they could meet their own musical ambitions while growing up.

Freddie went on to study music at Ohio University, Johnny at Miami University.

Only recently did they realize to what extent like an electric conscience an accident — they could combine their considerable talents for what Freddie describes as a "guitar extravaganza."

The result is "Shrapnelled," a 14-track CD of instrumental music that leads their specialty in a modest progression with guitar virtuosity like Bruce Vai and Joe Satriani. In truth, though, much of the DeMarco brothers' songs are more direct and closer to jazz fusion — incorporating a wider range of styles and sounds, all strongly founded in funk and rock.

But "Shrapnelled" wasn't planned. More than a year ago, the brothers decided to pull together their growing array of ideas and talents into a cohesive CD.

"It was on and off," Freddie said of the recording and producing process, led by the brothers' brother-in-law. "We just decided to make it into a disc."

The result is an interesting and eclectic, if somewhat fragmented, dual product.

DeMarcos play Odeon in Flats

By Geoff Dutton
Newsweek Staff Writer

The DeMarco brothers are playing tonight at the Odeon, 1346 Oberlin Road, in the Flats. The show starts at 9 p.m. They are opening for Nuno, the former guitarist of Extreme.

Their most CD, "Shrapnelled," is available through at Record Exchange, Summit Hill, 120 Westmoreland, Record Revolution, Digital Discs, Vinyl Music, Musicians Heritage Basement, One Corner and Hot Tracks, JCP (Jim Camp Productions).

Web surfers can read more "Shrapnelled" or learn more about the band at its Website:

www.bright.net/ohio/synops/decmarco

Although their guitar playing is fiery and energetic, with six guitar virtuoso tracks, "Shrapnelled" doesn't forget groove — or the rest of the band.

"It's a wide variety of stuff," Johnny said. "We wanted to do that to show the different styles we play. I like that we like other bands' grooves to play what we wanted. We all got along."

Producer Charley Newman, 37, of Lakewood joined the project in progress, bringing a firm to the brothers of being exclusively driven by a drum machine. During a long local career, Newman has played in them, just, funk and rock bands.

"And that I came here and got to play all of it," said Newman, a Cleveland Bayliner artist.

Listening to the DeMarco brothers' excellent dual roles in "Shrapnelled"



Tom Sparrow/Head

Musical brothers Johnny and Freddie DeMarco's music career and eventual collaboration happened unexpectedly. Now the duo has put together a band that includes drummer Charley Newman, left, and released a CD.

leaves one wondering how to tell them apart. Neither Johnny nor Freddie could give definitive differences in their styles. They were adamantly puzzled when asked what each brings to the music.

They said they never had really thought about it that way. But their combination at least made for musical compatibility.

"Without seeing the live show, you don't know who is playing what solo on the disc," agreed Randy Altar, host of the Friday afternoon *Twelve Hours on WJZ* WJZ, a Cleveland State University station.

Even when they were apart physically in stage but a story a few, said Altar, who confessed to originally calling on Johnny's guitar to distinguish the two.

Altar has picked up on "Shrapnelled" since its October release and has put it on a heavy rotation on his show. Altar described the music as "heavy-handed jazz."

"A lot of listeners wanted to know if it was new 'Vai,'" Altar said. "But a lot of the more musical stuff isn't anything like Vai. The people are really, really into it."

It does very well."

The polished production of "Shrapnelled" helps in general, the DeMarco brothers recorded and mixed it in the basement of their childhood home on Lyndhurst Road in Lynyrd. Thanks to their passion, skill and versatile arsenal of recording equipment, the former would never know it's a homemade product.

"You'd be surprised," Freddie said. "If you know what you're doing, you can make a professional studio."

The brothers, who both teach guitar at South Main Inn, in Richmond Heights, are now planning their next CD. They hope to include more vocal tracks and take a more structured approach.

"It's going to have a more three-rock feel," Johnny said. "We love rock 'n' roll."

They are currently playing live shows and searching for the support of a professional label.

"Hopefully, we can take this one to the next level," Freddie said.





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